

The Real Cost of Playing the Lottery

WHAT ARE THE ODDS?

Odds of winning the Mega Millions jackpot:

 $\triangle = 1,000,000$

------_____ **\$\$\$** 1 IN 259,000,000 **\$** ______ ______ _____

FOR A BETTER PERSPECTIVE. HERE ARE A FEW NOT-SO-ORDINARY EVENTS YOU'RE MORE LIKELY TO EXPERIENCE BEFORE WINNING THE LOTTERY:



1 m 11,500,000

Odds of being

attacked by a shark



1 m 6.864.000

straight out of high school



1 m 1,505,000



struck by lightning 1 m 134,906

SPENDING A LOT TO WIN A LITTLE

The odds of winning the jackpot are obviously extremely long.

WHAT ABOUT WINNING A FEW DOLLARS?

Let's use Powerball as an example. 1 IN 31.85

More specifically, at

In general, your odds of winning

a Powerball prize are:

\$2 PER you need to spend:



TO WIN \$7

IN 2012

\$720

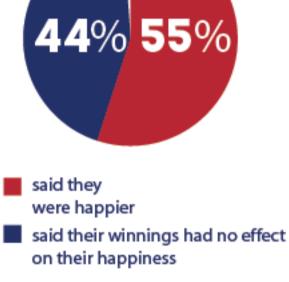
TO WIN \$100 WHERE DOES THE MONEY GO?

\$38,174

THE TOP 3 STATES FOR

YOU'VE WON,

NOW WHAT?



It can be pretty easy to blow through the winnings.



S4.2 FLORIDA BILLION \$4.5

BILLION

LOTTERY TICKET SALES

NEW YORK

HERE TODAY,

MASSACHUSETTS

GONE TOMORROW

57.4

of Americans have bought at least one lottery ticket in the past year.

OVER 57%



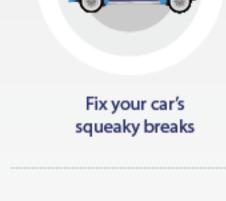
YEARS

15

HOUSEHOLDS WITH LOWER INCOMES SPEND AN AVERAGE OF \$645 A YEAR ON LOTTERY TICKETS

5 3 1 \$1,935 \$3,225 \$645 \$9.675 THINK OF WHAT YOU COULD DO WITH \$645

OR



OR

Put that money toward your emergency fund **\$645** is nearly **5%** of that.

Use it to start paying off debt The average household has over \$15.000 in credit card debt.

THE NEXT TIME YOU'RE THINKING ABOUT BUYING THAT LOTTERY TICKET. THINK OF HOW THAT MONEY COULD BE BETTER SPENT.

http://www.creditguard.org

SOURCES: